PLAZZ

plazz AG Company Description

SaaS Made, Managed & Hosted in Germany

Over **450 b2b clients** now rely on solutions provided by the plazz AG. Not only is the Mobile Event App used by **14 DAX-listed companies** as their corporate event app, but it has also assisted **more than 1,000 events** like management conferences, congresses, exhibitions and customer events as well as general assemblies.

With the trust of their numerous clients the plazz AG works continuously on development of effective and innovative solutions for their clients. Furthermore, all products meet modern standards in design & usability and take a leading role regarding company requirements in **IT security & data privacy**. The company has offices in Erfurt, housing development, customer support and design. Sales and management are coordinated by the office in Munich. From these two locations the plazz AG supports their client's events worldwide.

The MEA – **Mobile Event App** – is an extensive content-, communication and interaction platform for mobile devices, which enables customers to realize an appealing and individual app quickly as well as cost effective. The MEA is our core product. As a companion app it provides event participants access to useful information and interactive elements. Event organizers for example can inform with their agendas, news, location maps and push messages. They impress with live votings, quizzes, geofence hunts and more than over **40 powerful features**.

Besides assisting with the event in general, the plazz AG has also developed the **Check-in App** to simplify the admission process. This app will allow all participants uncomplicated and quick access to their attending event. At the same time guests are digitally registered in real time, which helps the organizer to stay agile and give room for maneuver.

The **Pre-Event Page** can be described as a landing page for guests. Even before the event has begun, descriptive infographics will inform about the most important details. Interested people will also be able to already sign up with a complementary product, handling the registration process –**registr**. It is the ideal platform to automatically invite guests and also manage them in a comprehensive content management system, which is also connected to the event app itself.

Management and control of all app developments is done within the intuitive content management system, that basically acts as the product suite's hub.

New use cases are developed and integrated successively and will then be distributed to customers, like an application for sports teams, as an employee app or as a year-round community solution.

Contact us for your personalized quote and take advantage of the one-stop solution supported by a broad range of handy and powerful features.

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